



LifeLamp Dimmable Modular CFL's Replacement Lamps

Wholesalebulbs
November 2009

- **S**imple
 - Installs in seconds, no need to do an expensive retrofit to Fluorescent fixtures, just twist the LifeLamp Edison CFL Ballast Converter into your current Edison Incandescent fixture and it will perform for over 50,000 hours guaranteed. In many installations the LifeLamp Smart Ballasts last as long as 100,000 hours! When the bulb burns out, you just slide it out and slide a new LifeLamp replacement bulb in its place.
- **E**cological
 - Today every time a CFL is thrown away, a ballast is thrown away with it. This means a leaded PCB and all of its electronic components as well as the plastic housing are headed for a landfill near you. With the LifeLamp Edison CFL Ballast Converters you no longer need to purchase a CFL with an integrated ballast as the ballast is no longer required when replacing a burned out CFL bulb!
- **E**conomical
 - When you don't need to change out a fixture and can still use a CFL without an integrated ballast you save big money...especially if your fixtures are on a dimming switch! With each replacement CFL you purchase you save between \$1.00 and \$7.00! Over the life of the LifeLamp Edison CFL Ballast Converter you can expect to save between \$5 to \$70 and prevent 10 circuit boards and plastic housings from ending up in the landfill! This equates to a minimum cost savings per fixture of between 50% to over 300%!

LifeLamp provides a great opportunity to save Money AND the Environment

LifeLamp Changes the Dimmable Energy Efficient Lighting Marketplace!

The OLD way....purchase a Dimmable CFL
With an integrated ballast to work directly
With your Edison Incandescent Fixture
And Dimming Switch



- More Expensive (you pay for the Electronic Ballast with each lamp purchase)
- Environmentally Unfriendly: The ballast is thrown away (land filled) with each bulb
- Only capable of being dimmed down to 20%

The NEW way....purchase the LifeLamp
Modular Dimmable Ballast and Lamp
combination, then when the lamp burns out,
purchase ONLY The LifeLamp Lamp
Replacement (without the Ballast)



- Ballast Lasts at least 5 times as long as the Lamp
- Extremely simple snap in removal and installation
- Ballast controls dimming process allowing the use of inexpensive STANDARD non-dimming CFL's for dimmable lighting
- Enabling dimming down to 10%

LifeLamp Dimmable Modular CFL

LifeLamp Ballasts Use Specialized Highly Integrated IC which enables:

- *Smallest Possible Size for Dimmable 15-25 Watt Electronic Ballasts
- *Faster start up times “Instant Start”
- *Expected Minimum Life of 50,000 Hours
Replace **5 Lamps** before replacing Ballast
- *True Performance Smooth Dimming down to **10%** of overall lamp wattage



Model Number	Watts	Diameter	Life	Base	Distributor Pricing with 20% Discount	Suggested Retail Pricing	Size with Mini Spiral Lamp
15WDB	15	7.5	50,000	E26	US\$5.43	US\$6.79	150*60
18WDB	18	Φ10	50,000	E26	US\$5.59	US\$6.99	156*60
20WDB	20				US\$5.83	US\$7.29	156*60
23WDB	23				US\$5.99	US\$7.49	165*60
25WDB	25				US\$6.39	US\$7.99	170*60

15 Watt Standard Dimmable CFL Versus LifeLamp Dimmable Modular CFL Case Study



- Purchase 5 10,000 Hour Rated Dimmable Integrated CFL Lamps
 - Average Cost of \$6.99 per Lamp
- Total Cost of \$34.95**



- Purchase LifeLamp 10,000 Hour Rated Dimmable Modular CFL Lamp at Price of \$6.79
 - Purchase Four Additional LifeLamp Mini Spiral **Replacement** Lamps at a total cost of \$2.79 each (LifeLamp Ballast is rated at 50,000 Hours)
- Total Cost of \$17.95**

Over a 50% Cost Savings PER Fixture!